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Linde Hydraulics Names Christian Bischof Director of Marketing & Corporate Communications

Aschaffenburg – Effective immediately, Christian Bischof has been appointed Director of Marketing & Corporate Communications at the industrial technology company Linde Hydraulics. In his function he is responsible globally for the firm's Marketing Communications & PR, Strategic Marketing as well as Product Marketing & Documentation.

As Director of Marketing & Corporate Communications Mr. Bischof will report to Thorsten Van der Tuuk, member of the Linde Hydraulics management board and Executive Vice President Sales, Marketing, Research & Development. After a number of years in Business Development Bischof became Head of Market Intelligence, a department that was successfully established by him and will be integrated into his new responsibility as well.

Christian Bischof graduated as Diplom-Betriebswirt in Germany and received a Master of Business Administration (MBA) in the United States. The 34-year old follows predecessor Elke Karnarski who was in charge of Marketing & Corporate Communications for almost a decade. Starting September 1, 2013 Mrs. Karnarski took over a new role at Linde Material Handling.

– About Linde Hydraulics –

Linde Hydraulics is a global developer and supplier of modular drive systems consisting of hydraulics, electrical engineering and electronics. As a leading technology provider in the field of high pressure hydraulics, the systems produced by Linde Hydraulics set the standard in terms of significantly reducing fuel consumption and CO². The product range comprises hydraulic pumps and motors, valves, electronic controls, peripheral devices, rotary drives and electric motors. Linde Hydraulics is the development partner and supplier of a number of reputable manufacturers of mobile work machinery, including construction, mining, agricultural, forestry and municipal utility machines, as well as manufacturers of industrial machinery.

The company, which was founded in 1904, is based in Aschaffenburg. Around 1400 employees work at four production sites in Germany and at the subsidiaries in Europe, the US and China. Linde Hydraulics is represented in more than 50 countries by a strong network of around 60 sales and service partners. In North and South America, as well as the Asia Pacific region, Linde Hydraulics is also drawing on the sales network of Eaton Hydraulics.

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Please find the below shown photo in high resolution available to download on the Linde Hydraulics website www.linde-hydraulics.com in the „News & Infoservice“ section at the end of the press release.



Christian Bischof
Director Marketing & Corporate Communications